



# A Career in News

Becoming a News Reporter

# What they do



- ❖ Inform the public about news and events.
  - ❖ Internationally, nationally, and locally
-

# Sample news anchor report

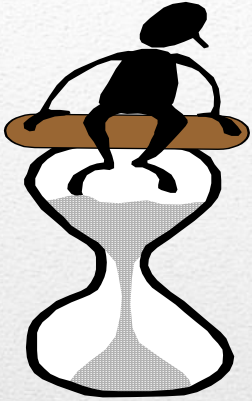


# Education

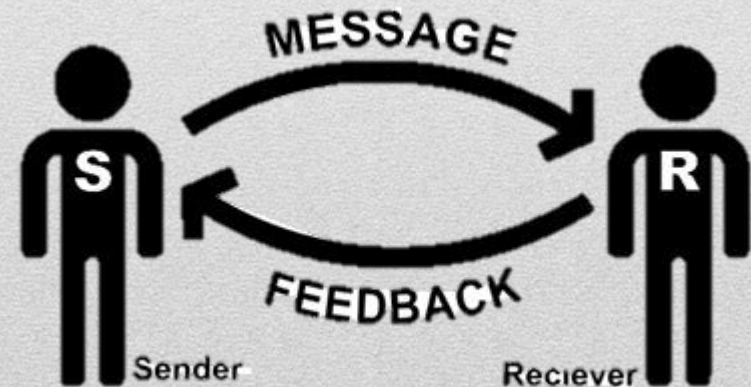
- ❖ Four years of college
  - Broadcasting
  - speech classes
  - mass media writing
- ❖ Bachelor's Degree
- ❖ Internships



# Important Qualities



- ❖ Patient
- ❖ Persistent
- ❖ Oral communication skills
  - No jargon
  - Clear in writing
  - Understood by everyone
- ❖ Traveling
- ❖ Computer Skills
  - Use equipment,  
& editing tools



# Only State the Facts

- ❖ Do not report false information
  - Loose viewer
- ❖ No biased opinions
- ❖ Facts only
- ❖ Reliable sources

**True**




**False**





# \$Salary

- ❖ Average pay of \$55,000 per year
  - ❖ Varies by area
  - ❖ Top 10% well over \$100,00 per year
- 

# Average Salaries Related to Reporting

| Occupation  | Average Salary |
|-------------|----------------|
| News Anchor | \$55,000       |
| Journalist  | \$35,000       |
| Reporter    | \$37,000       |



## References

- Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2014- 15 Edition, Reporters, Correspondents, and Broadcast News Analysts, on the Internet at <http://www.bls.gov/oooh/media-and-communication/reporters-correspondents-and-broadcast-new-analysts.hmt> (visited September 11, 2014).
- Gaines, W. (2008). Investigative Journalism: Proven Strategies for Reporting the Story. Washington, D.C.: CQ Press.
- Gutgold, N. (2008). Seen and heard: The Women of Television News. Lanham, MD: Lexington Books.
- Kovach, B., & Rosenstiel, T. (2010). What We Need from the "Next Journalism" In Blur: How to know what's true in the age of information overload (pp. 170-197). New York: Bloomsbury.
-